



# **BREW 11**

## **HIGH STAKES PITCH COMPETITION**

### **CALL FOR START-UPS**

**BREW is back, live and in person for its 11th year. As per tradition, our final day will end with a pitch competition. How does \$100,000 sound?**

## **A BIG INVESTMENT**

➤ The winner of the BREW 11 High Stakes Pitch Competition will receive a \$100,000 investment for their business. You must submit an application to be considered for the pitch. The qualifications are:

- Louisiana-based business, or willingness to relocate
- Less than \$250,000 in 2020 revenue
- Incorporated as a limited liability company, an S corporation or a C corporation
- A scalable, high-growth business model with a strong management team
- Companies that previously pitched at BREW are eligible to participate.

## **WHY SHOULD YOU APPLY?**

- Opportunity to pitch to accredited investors in the semi-final & final round
- Chance to showcase your business to accredited investors
- Chance to win \$100,000 investment for your business

## **APPLICATION DEADLINE - 8/24**

➤ Application and executive summary due by August 24, 2021. Visit [www.celebratebrew.com](http://www.celebratebrew.com) to complete the application, to download the executive summary template, and review the competition timeline.

➤ Final Pitch will be held at Bon Carre on October 6th at 6:00 pm. Doors open at 5pm.

We hope to see your application. Good luck!

