



BREW 11

HIGH STAKES PITCH COMPETITION

CALL FOR START-UPS

BREW is back, live and in person for its 11th year. As per tradition, our final day will end with a pitch competition. How does \$100,000 sound?

A BIG INVESTMENT

➤ The winner of the BREW 11 High Stakes Pitch Competition will receive a \$100,000 investment for their business. You must submit an application to be considered for the pitch. The qualifications are:

- Be Louisiana-based or be willing to relocate.
- Have less than \$250,000 in 2021 revenue.
- Be incorporated as a limited liability company, an S corporation or a C corporation.
- Have a scalable, high-growth business model with a strong management team.
- Companies that previously pitched at BREW are eligible to participate.

WHY SHOULD YOU APPLY?

- Opportunity to pitch to accredited investors in the semi-final & final round.
- Chance to showcase your business to accredited investors.
- Chance to win \$100,000 investment for your business.

APPLICATION DEADLINE - 1/25

- Application and executive summary due by January 25th, 2022. Visit www.celebratebrew.com to complete the application, download the executive summary template, and review the competition timeline.
- Final Pitch will be held at Bon Carre on March 10th at 6:00 pm. Doors open at 5pm.

We hope to see your application. Good luck!

